

BFGOODRICH® TRAIL-TERRAIN T/A®

Adventure-ready when you need it.



BENEFITS OF BFGOODRICH® TIRES

BUILT TO LAST: The BFGoodrich® Trail-Terrain T/A® tire outlasts the Cooper® Discoverer® AT3 4S™ tire by more than 4,500 miles¹.

The all-new BFGoodrich® Trail-Terrain T/A® tire is backed by a 60,000-Mile Warranty² and a 60-Day Satisfaction Guarantee³. An optimized footprint design featuring Full-Depth 3-D Locking Sipes provides excellent tread block stability for even wear, which results in longer treadlife and a quiet, comfortable ride.

EQUIPPED FOR EVERY SEASON: The BFGoodrich® Trail-Terrain T/A® tire offers 11% better snow traction than the Cooper® Discoverer® AT3 4S™ tire⁴.

Don't let adverse weather stand in your way. The BFGoodrich® Trail-Terrain T/A® tire is severe snow rated with a three-peak mountain snowflake symbol. It continues to provide traction long after the mercury drops. The Full-Depth 3-D Sipes are engineered to create plenty of power and grip over the full life of the tire.

ENGINEERED TO EXPLORE: The good road in isn't always the good road out.

It's not your average daily driver. The BFGoodrich® Trail-Terrain T/A® tire is designed to resist chipping and tearing in occasional gravel road usage. The serrated shoulder design is optimized for soft-soil traction in light off-pavement situations without compromising road noise.

60-DAY SATISFACTION GUARANTEE

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We're confident you'll love your new BFGoodrich® Trail-Terrain T/A® replacement tires. So confident, in fact, that we back your purchase with a 60-Day Satisfaction Guarantee. If you're not 100% satisfied with your new tires, just bring the tires and original sales receipt back to the place where you bought the tires within 60 days of your purchase and we will gladly exchange them for a new set of tires of equal or lesser value.

¹Based on a treadwear test using tires in size 265/70R17 115T on a 2020 Ford® F-150® 4x4. Actual on-road results may vary.

²Excludes Original Equipment tires.

³Guarantee applies to up to six (6) tires per customer. Guarantee applies only to tires that were purchased and mounted and does not apply to exchanged tires that were provided under this guarantee. The guarantee does not include the cost of valve stems. Tires that are damaged due to misuse or misapplication, road hazards, mechanical problems related to the vehicle, use in any racing-related activities or competitive events, or tires that are removed from the original vehicle on which they were installed are excluded from guarantee.

⁴Based on third-party snow traction tests using ASTM Test Method F1805-12 using tires in size 265/70R17 115T. Actual on-road results may vary.



WEAR



EFFICIENCY



OFF-ROAD



BRAKING



COMFORT

POPULAR REPLACEMENT MARKET FITMENTS:

- Chevrolet Silverado 1500
- Ford Bronco Sport
- Ford Ranger
- Jeep Renegade & Cherokee
- Subaru Outback
- Toyota RAV4
- Toyota Tacoma



Experienced driver depicted.