

CUV / SUV

# CRUGEN Premium KL33



## A Tread Compound

- Multifunctional polymer technology to maximize the bonding energy of polymer and silica resulting in outstanding wet grip performance in all-weather driving confidence.

## B Optimized Mold Design by ESCOT

- "ESCOT" produces excellent overall traction and grip as well as a quiet and comfortable ride experience.
- ESCOT: Excellent & Smart Contour Optimization Theory by KUMHO tire.

## C Multi-Sequence & Pattern Design

- Multi Sequence & Pattern Design reduce tire noise and provide outstanding quiet and comfortable ride experience.

## D Wide Circumferential and Lateral Grooves

- Wide 4 channel circumferential and Lateral Grooves disperse water quickly and reduce hydroplaning, efficiently for safer and more controlled all-weather driving.

## Premium Comfort for CUVs & SUVs

The Crugen Premium KL33 brings a new level of luxury to the CUV and SUV experience. Quiet comfort, superb handling and excellent performance make it a perfect upgrade for crossovers and light SUVs, including high-end luxury models.



## Benefits & Technology

- Taut, responsive steering and an exceptional highway feel result from the wide, rounded outside edge of the tire and its continuous contact with the road.
- Exceptional all-weather grip and performance from deep microtreads that create hundreds of tiny gripping edges.
- A smooth, quiet, comfortable ride due to the unique noise-cancelling tread design that reduces road noise and vibration.
- Longer tread life and excellent cold traction from an advanced rubber compound engineered to run cooler and stay flexible at lower temperatures

## Technology & Design



### A. Low Rolling Resistance

Low rolling resistance and fuel consumption with upgraded silica compound

### B. Improved Ride Comfort and Low Noise

Excellent ride comfort and low noise through optimal platform

### C. Sidewall design

Maximized readability with premium intaglio design

## CR Ratings

Dry Braking	Very Good
Wet Braking	Good
Handling	Good
Hydroplaning	Very Good
Snow Traction	Very Good
Ice Braking	Good
Ride Comfort	Good
Noise	Very Good
Rolling Resistance	Very Good
Tread Life	Very Good