

ecowing ES01 KH27

COMFORT

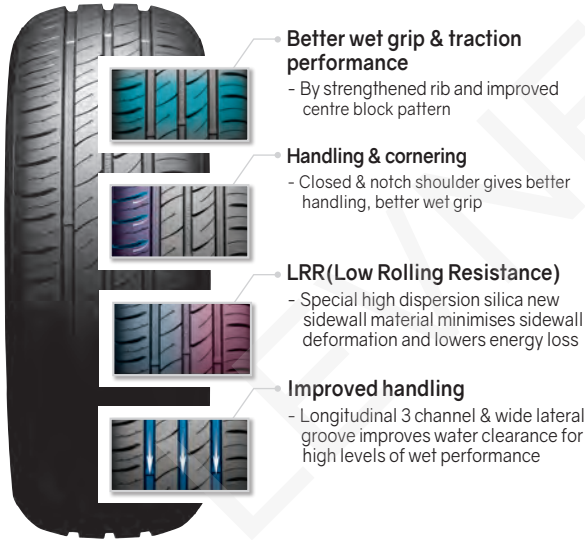
New generation fuel saving technology



The ecowing ES01 (KH27) contains fuel economy and eco-friendly characteristics with great handling performance

The ecowing KH27 recorded greater levels of rolling resistance and 5.1% better fuel economy than the equivalent conventional tyres

OE for BMW 2, Volkswagen Polo and Hyundai Elantra



Rim Size 14 - 16 inch
Series 55 - 70
Speed Rating H - V
Pattern Design Asymmetric



Fuel efficiency



eco-Friendly



Ride Comfort

* Terms and conditions apply
See page 44 for more detail.



ecowing

Fuel Saving Technology.^Δ

With its fuel-saving* and environmentally friendly compound^Δ, the Kumho Ecowing range will save you money and help the environment.

With the ES01 KH27 saving up to 5.1% in fuel consumption compared to standard Kumho tyres you'll be spending less on fuel.

Also, when you buy a set of Kumho Ecowing ES01 KH27 tyres, our environmental partner Greenfleet will plant a native tree right here in Australia^Δ.

The Kumho Ecowing: Fuel Saving Technology



Proudly Supporting



^ΔEnvironmentally friendly compound is a HA all free compound in which the extender oil is compliant with applicable EU legislation. ^ΔFuel savings of up to 5.1% for Kumho ES01 KH27 tyres as compared with conventional Kumho steel belted radials. In 2013 testing conducted by Kumho and independently observed by Sydney's North Shore Sporting Car Club, the Ecowing ES01 KH27 was found to provide a fuel advantage of 5.1% against a silica compound Kumho KH17 tyre. Fuel savings are due to reduced rolling resistance and friction with the road surface. Based on the 2014 Australian Bureau of Statistics data, the average vehicle fuel consumption in Australia is currently 10.7 litres per 100km. Kumho's Ecowing ES01 KH27 could reduce the average Australian fuel consumption by 0.5 litres per 100km, saving 75.3 litres of fuel each year (based on travelling 13,800km p.a.) or more than \$102.42 per car (based on avg. fuel price of \$1.36). ^ΔTrees are planted by Greenfleet Australia (ABN 22 095 044 465) with cost subsidised by Kumho Tyre Australia (ABN 46 003 300 676). For more information on the work of Greenfleet visit www.greenfleet.com.au. Printed on eco-friendly recycled paper.