

LATITUDE CROSS

Delivers the traction of an off-road tyre and the comfort of an on-road tyre with exceptional mileage



01 Traction of an off-road tyre

More grip on any kind of surface

02 Comfort of an on-road tyre

As quiet as a MICHELIN on-road tyre¹

03 Exceptional mileage

High resistance to gravel abrasion to provide 20% longer mileage²

¹ Pass - by noise test carried out in Europe in 2008, compared with MICHELIN Latitude Tour HP

² Based on MICHELIN internal test results in Thailand, compared to leading competitors.

TECHNOLOGY



All-Terrain Traction

With the Mud Catcher tread pattern.

- Unique Mud Catcher shoulder design: offset, very open and extending far down the sidewalls
- Large number of biting edges



Comfort and silence

Because of a silent tread design

- Inner shoulder: unique curved tread block design that enables a greater number of biting edges per block to decrease noise emissions and enhance wet and snow performances
- Outer shoulder: large number of different sized and spaced shoulder blocks to provide a quieter ride while improving off-road performance

POSITIONING MAP



KEY VEHICLE FITMENTS

Toyota Fortuner, Land Cruiser, Hilux
Nissan X-Trail
Isuzu MU-X, D-Max
Mitsubishi Pajero