

MICHELIN®
Primacy™ 3

This summer tire delivers excellent wet and dry handling and is original equipment on luxury touring vehicles like BMW 5 & 7 Series, Mercedes-Benz S-Class and Audi A6.



SUMMER TIRE



WHY SHOULD YOU CONSIDER THIS TIRE?

Excellent performance on wet and dry pavements.

Innovative auto-blocking sipe technology along with new patented rubber tread compound provide excellent wet performance and better sport handling.

Available in Zero Pressure Technology.

Reinforced sidewalls enable car to be driven up to 50 miles with no air pressure — available in a variety of fitments.

Enjoy a Quiet, Comfortable Ride.

MICHELIN® Comfort Control Technology™ uses computer-optimized design and precision manufacturing to reduce vibrations and road noise.



Popular Replacement Market Fitments:

- BMW 5-Series
- BMW 7-Series
- Mercedes-Benz S-Class
- Audi A6

