

MICHELIN / PRIMACY⁴



PASSENGER CAR
Premium sedan

SAFE WHEN NEW, SAFE WHEN WORN*

MICHELIN PRIMACY 4, SAFETY MADE TO LAST



Outstanding wet braking performance¹

Brakes 2.5m shorter when new, and 5.1m shorter when worn, vs. other premium brands²



Comfort and silent ride

Rated most silent and comfortable ride vs. other premium brands³



Evergrip technology

For outstanding grip on wet road even when worn:

- The new sculpture provides +50% of space to evacuate more water (when new and when worn) compared to MICHELIN Primacy 3 ST.
- The new sculpture provides more groove space for wet grip - both when new and when worn.
- Thanks to the new rubber compound, MICHELIN Primacy 4 provides an outstanding wet braking performance, when new and even when worn.



Silent rib technology

- With inter-locking bands that minimize deformation of the tread blocks.
- Less tire noise for a silent and more comfortable ride.



Tread blocks without inter-locking bands



Tread blocks with inter-locking bands

KEY VEHICLE FITMENTS

Audi A3, A4, A6
BMW 3-Series, 5-Series
Ford Focus
Honda Accord, Civic
Hyundai i30, Genesis
Lexus CT, ES, GS, LS
Mazda 3, 6
Mercedes A-Class, C-Class, E-Class
Nissan Almera, Juke
Toyota Camry, Corolla
Volkswagen Golf
Volvo S60, XC40, V4

For more information on no. 1-3

Click



SUMMER



ALL SEASON



WINTER



PREVIOUS



NEXT