

MICHELIN

KEY BENEFITS FOR MICHELIN PRIMACY ALL SEASON TIRE

Feature #1

Feature #2

Feature #3

ENGINEERED FOR MAXIMUM FUEL EFFICIENCY.

For drivers who demand fuel efficiency without compromising on safety, the Michelin Primacy All Season tire features next generation compounds to deliver low rolling resistance while maintaining grip on wet, dry and snowy roads. This eco-friendly tire is the right choice for all-season control and great value on every drive.



LOW NOISE DISTURBANCE FOR A QUIET, COMFORTABLE RIDE.

The Michelin Primacy All Season long-lasting tire features a symmetrical tread design tuned with Piano Acoustic Tuning to minimize noise disturbance. Durable, full-depth grooves and sipes cut through water film for road grip through the full life of the tire, delivering a smooth, quiet ride. Experience all-season driving comfort with a tire that lasts.



MICHELIN QUALITY CHOSEN BY LEADING CAR MANUFACTURERS.

Developed to exceed the demanding standards of leading car manufacturers, such as Ford, Toyota, Nissan, Hyundai and General Motors, the eco-friendly Michelin Primacy All Season is their choice of tire. Experience safe, comfortable driving on highways and country roads, whatever the weather, with a Michelin all-season tire engineered for premium carmakers.

