

nokian
TYRES

NEW

COMFORTABLE AND ECO-FRIENDLY DRIVING:

NOKIAN HAKKAPELIITTA® 10 EV

SAFETY AND SILENCE DELUXE

A special new introduction to Nokian Hakkapeliitta product family is the new Nokian Hakkapeliitta 10 EV. Designed and developed with environmentally friendly technology, Nokian Hakkapeliitta 10 EV offers maximum comfort with ultimate safety for electric vehicles and hybrids. The ultra-low rolling resistance extends the vehicle's driving range.

The unique **Double Stud Technology** offers maximum safety on ice and snow, as the center studs specifically improve acceleration and braking grip, while the studs on the shoulder areas maximize grip during turning and lane changes. The new, star shaped studs have been rotated by 180 degrees on both shoulders of the tire. This new layout improves lateral grip and handling properties especially on ice. Thanks to the **Eco Stud 10 concept**, the ice grip and the tire comfort (noise) have been significantly improved.

A new feature in studded winter tires is the **SilentDrive™ Technology** which pushes driving comfort to the max. Exceptionally low sound levels are achieved by adding a layer of acoustic foam on the inner liner of the tire. The SilentDrive Technology is included in all Nokian Hakkapeliitta 10 EV sizes.

The stud placement has been optimized on the tread of every single product. The benefit of the **optimized stud positioning** is that the most prominent frequency peaks human ear finds disruptive have been eliminated. The outcome of this innovative noise cancelling technology is a smooth, comfortable and steady soundscape. Combined with the computer optimized stud layout, Nokian Hakkapeliitta 10 EV is the perfect match for a modern electric vehicle.

Nokian Hakkapeliitta EV has been customized by implementing a stronger structure. The strong structure offers superior stability, while the tread is designed to withstand high torque and high wheel loads. The additional rubber enhances the silent features of the tire.



- Ultimate safety – superior grip on ice and snow
- SilentDrive™ technology – Ultra-low sound levels
- Increased range, excellent stability

