

nokian[®]
TYRES

NEW

BALANCED DURABILITY WITH ULTIMATE WINTER GRIP:

NOKIAN HAKKAPELIITTA[®] 10 SUV

THE NEXT GENERATION OF SAFETY

The new Nokian Hakkapeliitta 10 SUV is tailored to meet the needs of powerful and tall SUV's. Nokian Hakkapeliitta SUV offers more durability and stability while managing the high wheel loads precisely and reliably. The unique Double Stud Technology offers maximum safety on ice and snow, as the center studs specifically improve acceleration and braking grip, while the studs on the shoulder areas maximize grip during turning and lane changes.

The Double Stud Technology has been further improved by innovative stud positioning. The new, star-shaped studs have been rotated by 180 degrees on both shoulders of the tire. This new layout improves lateral grip and handling properties especially on ice. Thanks to the **Eco Stud 10 concept**, the ice grip and the tire noise have been significantly improved.

The **next-generation winter compound** strengthens the impressive winter grip by staying grippy and flexible in freezing temperatures. New, innovative raw materials such as pine resin and canola oil make up 30% of all materials in the tread compound. Low rolling resistance generates fuel savings and cuts down harmful emissions.

The stud placement has been optimized on the tread of every single product. The benefit of the **optimized stud positioning** is that the most prominent frequency peaks human ear finds disruptive have been eliminated. The outcome of the noise development of Nokian Hakkapeliitta 10 SUV is a smooth, comfortable and steady soundscape.

The durability of Nokian Hakkapeliitta 10 SUV is maximized thanks to **Nokian Tyres'** unique **Aramid Sidewall technology** that protects against impacts, cuts, and potholes. The added durability and safety offer more carefree moments behind the wheel.



- Ultimate safety – superior grip on ice and snow
- Maximum stability and driving comfort
- Improved mileage and low fuel consumption
- Aramid Sidewalls – toughness & durability

