

nokian
TYRES

NEW

PEACE OF MIND FOR NORTHERN WINTER:

NOKIAN HAKKAPELIITTA® 10

THE NEXT GENERATION OF SAFETY

The new Nokian Hakkapeliitta 10 is a studded winter tire for passenger cars and made to deliver ultimate safety for situations you need it the most. The unique Double Stud Technology offers maximum safety on ice and snow, as the center studs specifically improve acceleration and braking grip, while the studs on the shoulder areas maximize grip during turning and lane changes.

Nokian Hakkapeliitta 10 is an innovative combination of superior winter grip, driving comfort and eco-friendliness. The Double Stud Technology has been further improved by innovative stud positioning. The new, star-shaped studs have been rotated by 180 degrees on both shoulders of the tire. This new layout improves lateral grip and handling properties especially on ice. Thanks to the **Eco Stud 10 concept**, the ice grip and the tire comfort have been significantly improved.

Nokian Hakkapeliitta 10 covers all the wintry weather conditions offering reliable performance on wet, slush and snow. The **next-generation winter compound** strengthens the impressive winter grip by staying grippy and flexible in freezing temperatures. Low rolling resistance generates fuel savings and cuts down harmful emissions. The resourceful usage of raw materials with a lightly rolling tread pattern makes Nokian Hakkapeliitta 10 a more sustainable choice for the driver..

The stud placement has been optimized on the tread of every single product. The benefit of the **optimized stud positioning** is that the most prominent frequency peaks human ear finds disruptive have been eliminated. The outcome of the noise development of Nokian Hakkapeliitta 10 is a smooth, comfortable and steady soundscape.



- Ultimate safety – superior grip on ice and snow
- Stable and precise handling also on bare road
- Maximum driving comfort with pleasant sound levels
- Improved mileage and low fuel consumption

