



NEW TIRE

NOKIAN WR SNOWPROOF

Peace of mind for wintry ways

FIRST CLASS SAFETY AND EXCEPTIONAL GRIP FOR ALL FORMS OF WINTER

The Nokian WR Snowproof is a safe and reliable premium winter tire specially developed for Central European passenger car drivers. The tire's most important characteristic is superb winter safety giving drivers peace of mind in sudden snowfalls and slushy lane changes.

Crafted to deliver peace of mind for varying winter journeys, the Nokian WR Snowproof offers state-of-the-art safety for daily driving ensuring excellent winter grip on snow, slush and rain.

Whether you drive on urban traffic, speedy autobahns or scenic mountain roads, Nokian WR Snowproof provides an exceptional combination of first class grip and predictable and balanced driving experience, meeting the needs of Central European drivers.

Nokian Tyres' new **Alpine Sense Grip** concept tackles the demanding and cold winter conditions while offering excellent performance in milder weather across a wide temperature range. Nokian WR Snowproof comes with a very low rolling resistance, which means less fuel consumption and reduced emissions.

→ **Download product photos and videos:**

<http://www.nokiantyres.com/snowproof>

→ **Further information:**

www.nokiantyres.com/winter-tyres/nokian-wr-snowproof/



- First class grip on snowy, slushy, and wet roads
- Predictable and balanced driving experience
- Smooth rolling saves fuel and preserves the environment

