

P ZERO™ MS

High performance for every season

Technology

ELECT™ RUN FLAT PNCs™ RUNFORWARD™

ELECT™ ELECTRIC DRIVING

The ELECT™ marking on the sidewall identifies Pirelli tyres, specifically developed for high performance electric and plug-in vehicles, in line with the Perfect Fit strategy.



Reasons to choose P ZERO™ MS



P ZERO™ MS is the new **All Season reference tyre for High Performance (HP) and Ultra High performance (UHP) CAR applications**. This All Season tyre employs modern compounds, technologies and tread pattern solutions, **developed in collaboration with Original Equipment Manufacturers** to deliver the optimal performance balance for your car whatever the season, temperature and road condition.

Increased land/sea ratio

Higher overall tread stiffness
Improved* acoustic comfort + Dry and wet braking

* Vs previous generation

