

PERFECT FIT FOR BESPOKE PERFORMANCE

The Pirelli **P-ZERO™** (PZ4) is a unique Ultra High Performance product combining Pirelli's knowledge gained from Pirelli's partnership with the top Original Equipment Manufacturers, granting a Perfect Fit for the performance of each car.

P-ZERO™ (PZ4) has a range developed with the most prestigious OEMs that is able to meet many customization needs in terms of size, technology and seasonality. It is available in two versions, the P-ZERO™ (PZ4) Luxury and the P-ZERO™ (PZ4) Sport, to provide drivers with an incredibly customized experience.

CAR / SUV



SUMMER

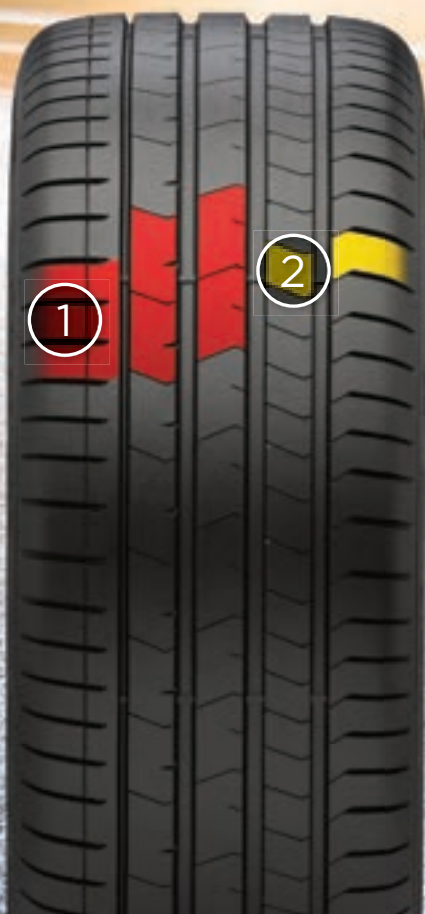


SPORTY



LUXURY

SPORT



P ZERO™
(PZ4)

AVAILABLE TECHNOLOGIES

ELECT

TECHNOLOGY FOR
ELECTRIC VEHICLES

PNCS 4+

COMFORTABLE
DRIVING

RUN FLAT

NO PRESSURE
DRIVE

**SEAL
INSIDE**

PUNCTURE
CONTROL

HOMOLOGATIONS

ACURA	HYUNDAI	MERCEDES
ALFA ROMEO	GENESIS	MINI
ALPINA	JAGUAR	POLESTAR
ASTON MARTIN	JEEP	PORSCHE
AUDI	LAMBORGHINI	ROLLS-ROYCE
BENTLEY	LAND ROVER	VOLKSWAGEN
BMW	LOTUS	VOLVO
DODGE	LUCID	TESLA
FERRARI	MCLAREN	
FORD	MASERATI	



1 CUSTOMIZED OUTER TREAD DESIGN

The customized outer tread design is engineered to enhance steering responsiveness thanks to the blocky shoulder's increased tread stiffness and greater lateral stability.

2 CUSTOMIZED TREAD COMPOUND SOLUTIONS

Improved tire warm up. Medium/high working range for hard handling consistency.

3 CUSTOMIZED OUTER TREAD DESIGN

The customized outer tread design is engineered to enhance steering responsiveness thanks to the blocky shoulder's increased tread stiffness and greater lateral stability.

4 CUSTOMIZED TREAD COMPOUND SOLUTIONS

The customized tread compound solutions are designed to improve tire warm up, wet performance and rolling resistance.

5 CUSTOMIZED INNER TREAD DESIGN

The customized inner tread design provides excellent traction in wet conditions thanks to the high silica content.

For detailed information please visit www.us.pirelli.com.