

TOP PERFORMANCE FOR THE WINTER SEASON

WINTER SOTTOZERO 3

WINTER SOTTOZERO™ 3 is the winter tire dedicated to high-end premium vehicles. It has been designed with the evolution of modern vehicles in mind. This tire is engineered to achieve maximum control and performance in a wide range of winter weather conditions by using the latest technological features including new compounds and new sipe design. The WINTER SOTTOZERO™ 3 was co-developed with premium and prestige OEMs.

AVAILABLE TECHNOLOGIES

ELECT
TECHNOLOGY FOR
ELECTRIC VEHICLES

PNCS 4+
COMFORTABLE
DRIVING

RUN FLAT
NO PRESSURE
DRIVE

**SEAL
INSIDE**
PUNCTURE
CONTROL

HOMOLOGATIONS

ACURA
ALFA ROMEO
AUDI
BENTLEY
BMW
JAGUAR
FORD

HYUNDAI
LAMBORGHINI
LUCID
MASERATI
MCLAREN
MERCEDES
MINI

PORSCHE
ROLLS ROYCE
TESLA
VOLKSWAGEN
VOLVO

CAR



WINTER



POWER CONTROL



1 WET PERFORMANCE

Wide grooves promote water expulsion.

2 DRY PERFORMANCE

While the wide grooves are designed to increase water expulsion, the 3D sipe technology aims to enhance tread pattern stability, optimizing the footprint and providing more grip with less treadwear.

3 SNOW PERFORMANCE

The directional double arrow pattern design increases the number of blocks while high sipe density promotes snow capture.