

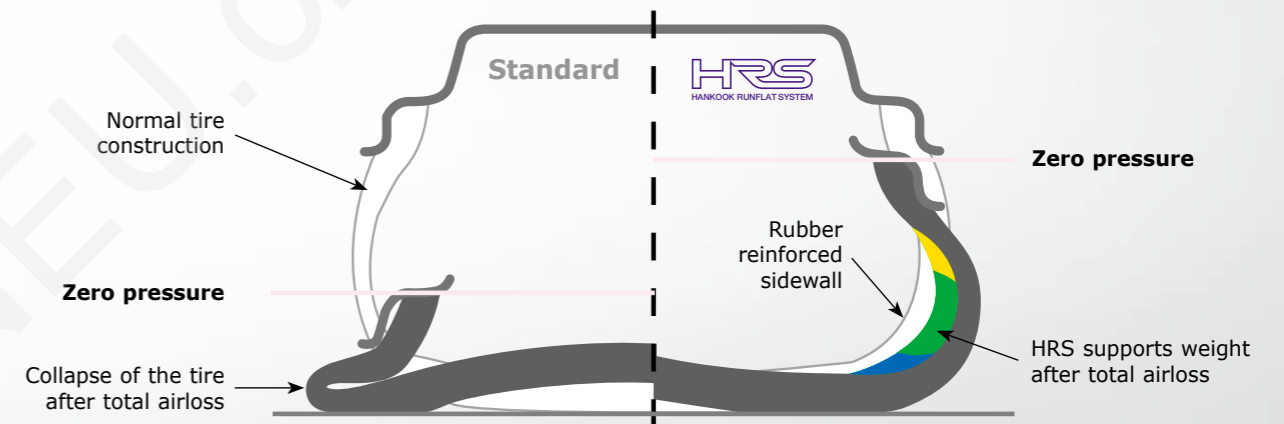
High-performance tires with enhanced driving safety

The ultimate new technology for driving safety

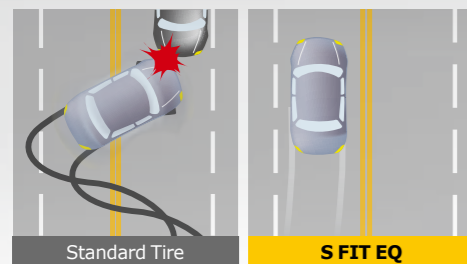
- Unlike other tires, our new HRS technology drastically reduces the danger of accidents by preventing vehicles from veer out of control in case of high-speed tire blowout.
- Moreover, installing SMH reinforces weak sidewalls parts to offer the most powerful performance.



- HRS tires are self supporting type.
- HRS tires can be mounted on standard rims.
- HRS tires are best system for sports cars and luxury sedans.

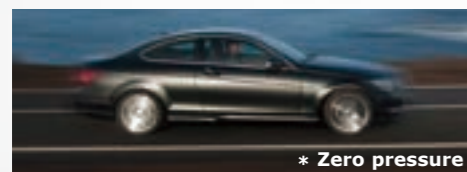


Why choose runflat tires ?



Safety

Allows drivers to maintain control of a vehicle in the event of rapid tire air loss. Ensures vehicle mobility allowing drivers to easily maneuver out of dangerous driving situations. No need to jack-up vehicles to replace tires in hazardous road conditions.



Convenience

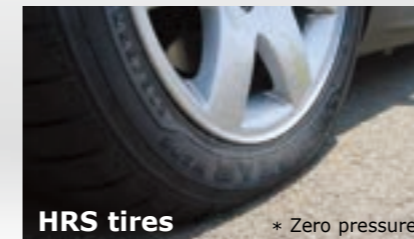
Allows continued driving until reaching a repair facility without changing punctured tires.



Better Fuel Economy

Eliminates the need for a spare wheel, reducing vehicle mass. Saves fuel by 1~3% annually.

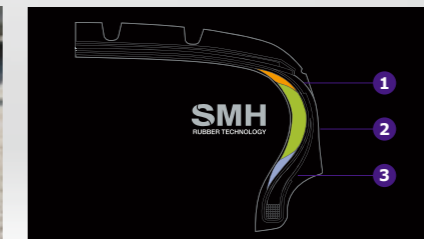
HRS



HRS tires * Zero pressure

HRS, applying run-flat system, maintains driving safety by bearing the pressure in the event of punctures.

HRS Feature



- 1 Shock absorption
- 2 Maintenance Continuity
- 3 Heat Resistance

Strengthened Bead Wire



In the case of zero pressure, widely distributes pressure onto the rim to prevent bead separation.

HRS Performance is unparalleled to existing tires

HRS Tire
Standard Tire

