

Emotional handling

ADVAN FLEVA V701

Pattern No.V701



Cool & Attractive Design

A direction pattern offers an attractive and aggressive look.

1

Lightning-shaped straight grooves

The main grooves have more edge components through a lightning-shaped design. In addition to the improved traction this delivers excellent hydroplaning resistance.

2

Wide sword grooves

The lug grooves have more edge components. The non-penetrating lug groove increases block stiffness and enhances the direct feeling of handling.



3

Directional tread pattern

Features a directional tread pattern with more edges facing the road surface. A direction pattern offers an attractive and aggressive look.

4

Claw grooves

The claw grooves push aside water at corners. The groove design increases effective groove length.

Most advanced ADVAN profile

- Profile adapted from the ADVAN Sport V105.
- Improvement of the steering stability by high speed
- range requested by European car manufacturer.
- Improvement of optimization of the ground contact.



S.drive AS01



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Differentiating between the pitch layout for the shoulder and center

- Increased tread pattern stiffness realizes a more direct feeling to handling.
- Optimized ground contact area.
- Reduces tire noise, and enhances ride quietness.

